



Aladdin Villas

Demographic Survey

Survey Results

Completed on

Jun 14, 2025

The Aladdin Villas Planning Committee conducted a demographic survey from March to April, 2025. This report provides summary results of the survey.

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Executive summary

Response Rate

- 228 surveys returned; an excellent response rate
- More responses would likely not change findings

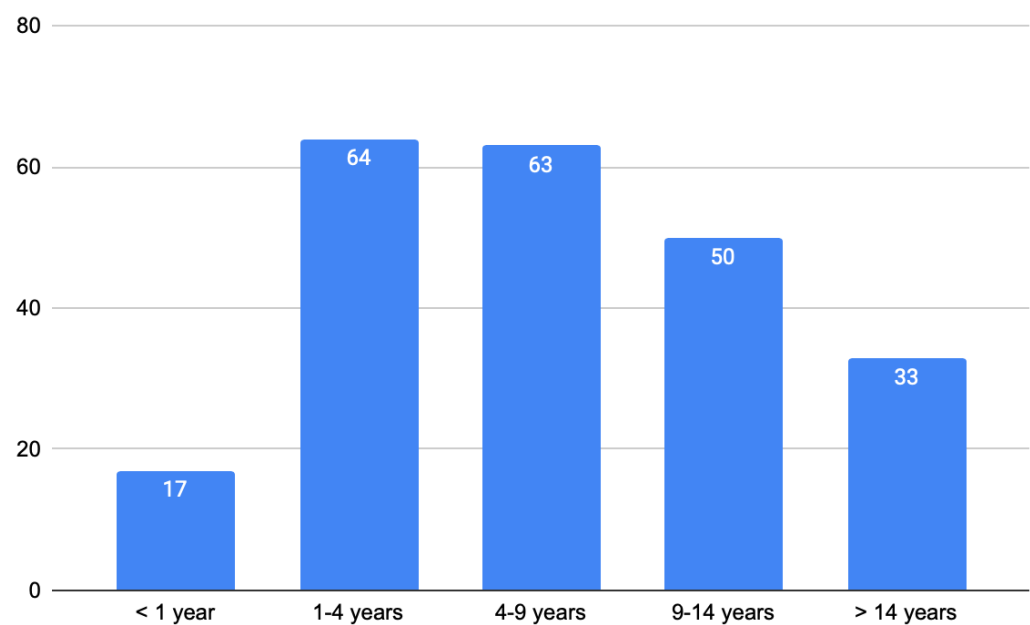
Key Insights

- The median time lived in Aladdin Villas by survey respondents is 4-9 years
- Over 98% of survey respondents own their residence
- Over half (57%) of respondents live in Aladdin Villas for more than 6 months each year
- About half of respondents moved to Aladdin Villas from an out-of-state, non-retirement, neighborhood
- The median age of survey respondents is 75 years old
- About 60% of respondents are female
- Over 90% of respondents are Non-Hispanic

- All but 4 respondents are White
- Most respondents are familiar with strategic planning
- A large majority of respondents have not previously participated in planning for the future of a community
- Many respondents are unsure of their interest in helping to plan the future
- A majority of respondents are positive about expected outcomes from planning
- Although respondents generally expect positive outcomes from planning, they're not fully committed to participating
- Survey respondents see a wide range of potential benefits from planning
- Respondents would like the Planning Committee to communicate in multiple ways
- The three most common suggestions have to do with "50/50" raffle (9), swimming "pool" (9), and communicating (8)

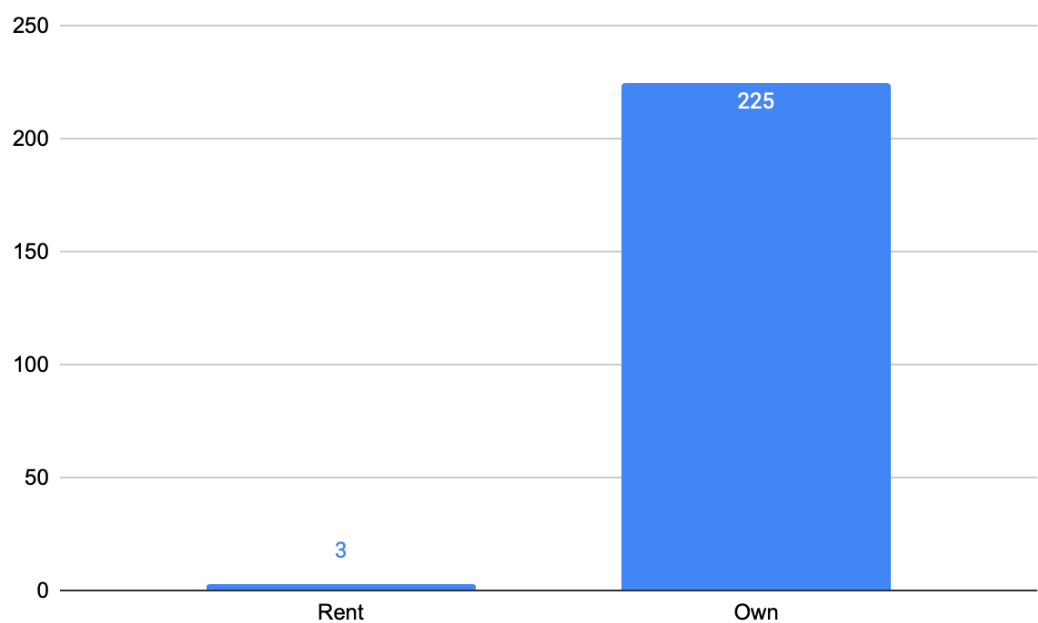
Survey Results

Q1: How long have you lived in Aladdin Villas?



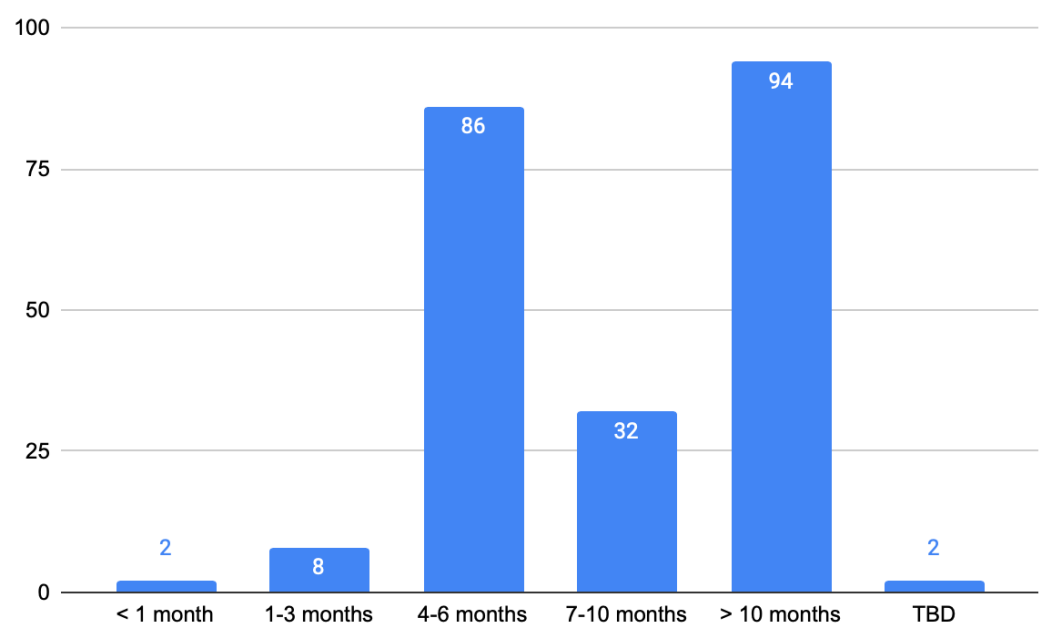
Key insight: The median time lived in Aladdin Villas by survey respondents is 4-9 years

Q2: Do you rent or own?

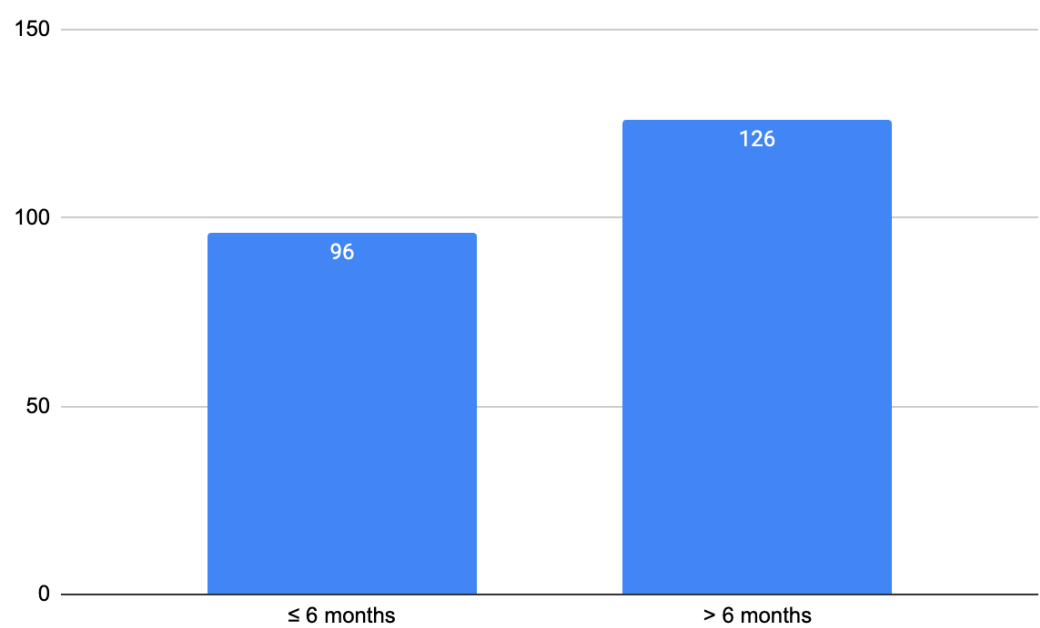


Key insight: Over 98% of survey respondents own their residence at Aladdin Villas

Q3: What amount of time do you spend in Aladdin Villas each year?

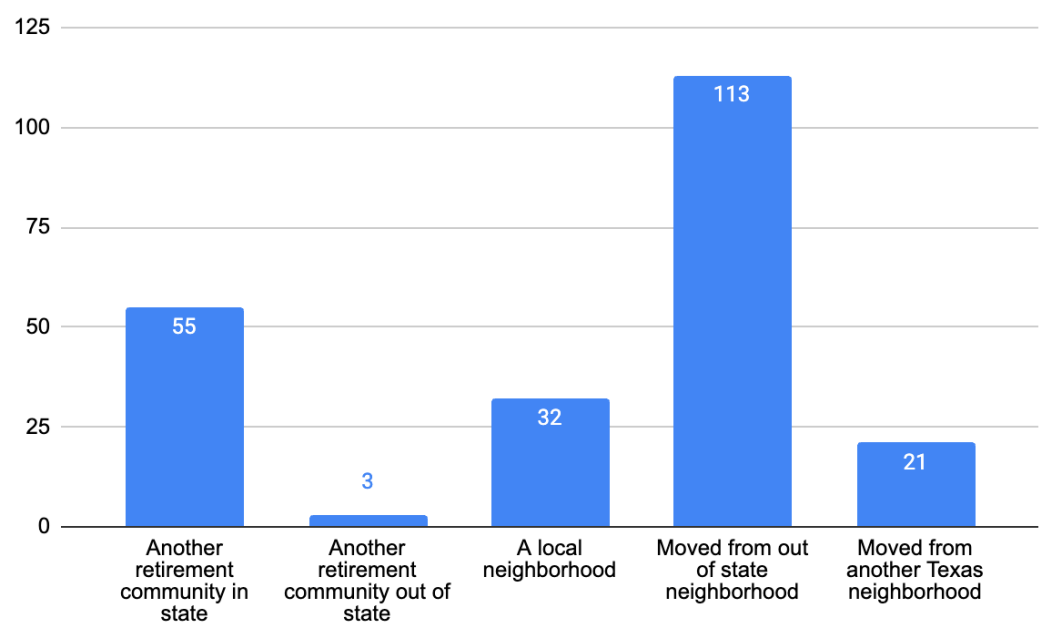


Results (below) are aggregated for ≤ 6 months and > 6 months

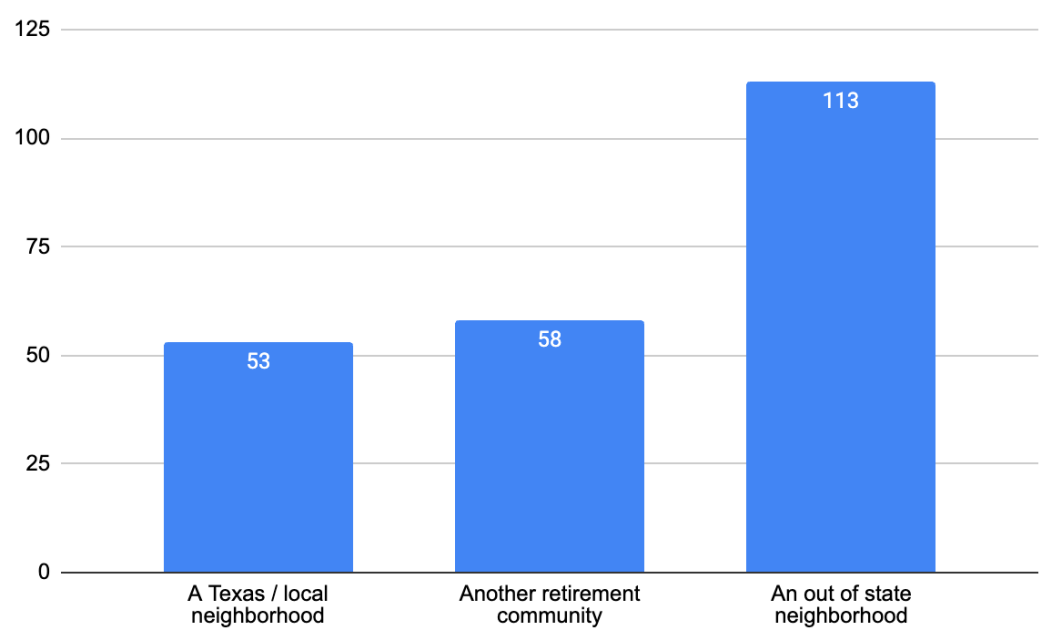


Key insight: Over half (57%) of respondents live in Aladdin Villas for more than 6 months each year

Q4: Where did you live before moving to Aladdin Villas?

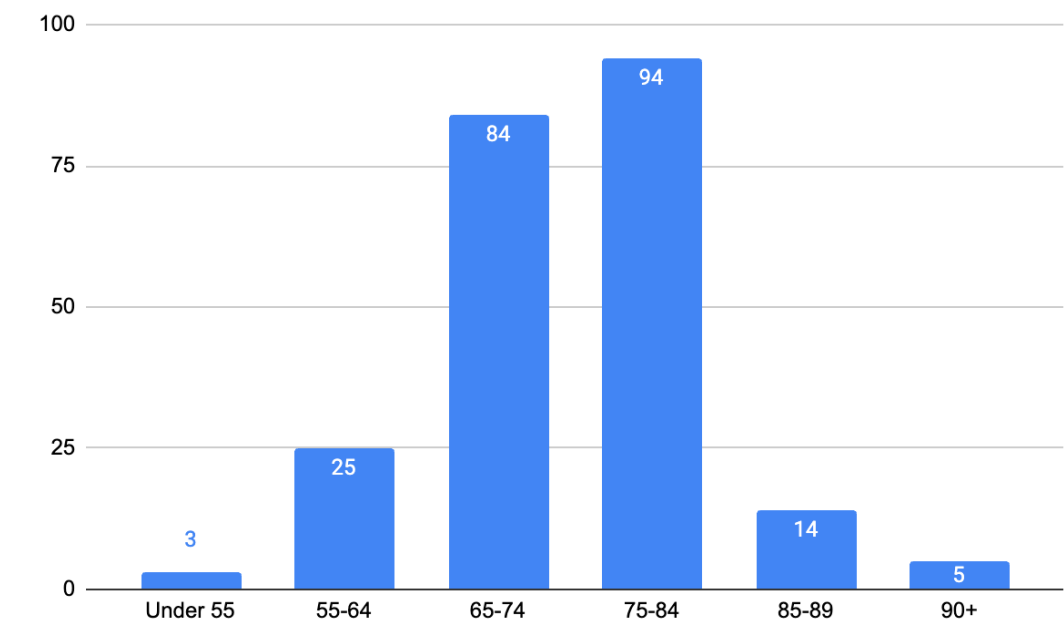


Below: The five categories (above) are aggregated to three categories



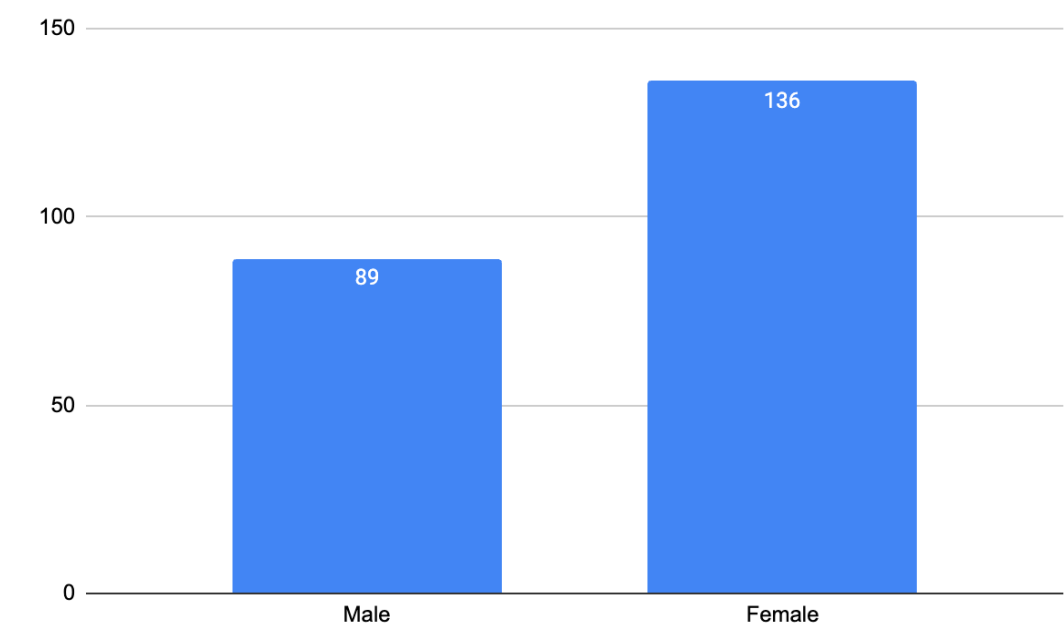
Key insight: About half of respondents moved to Aladdin Villas from an out-of-state (non-retirement) neighborhood

Q5: What is your age group?



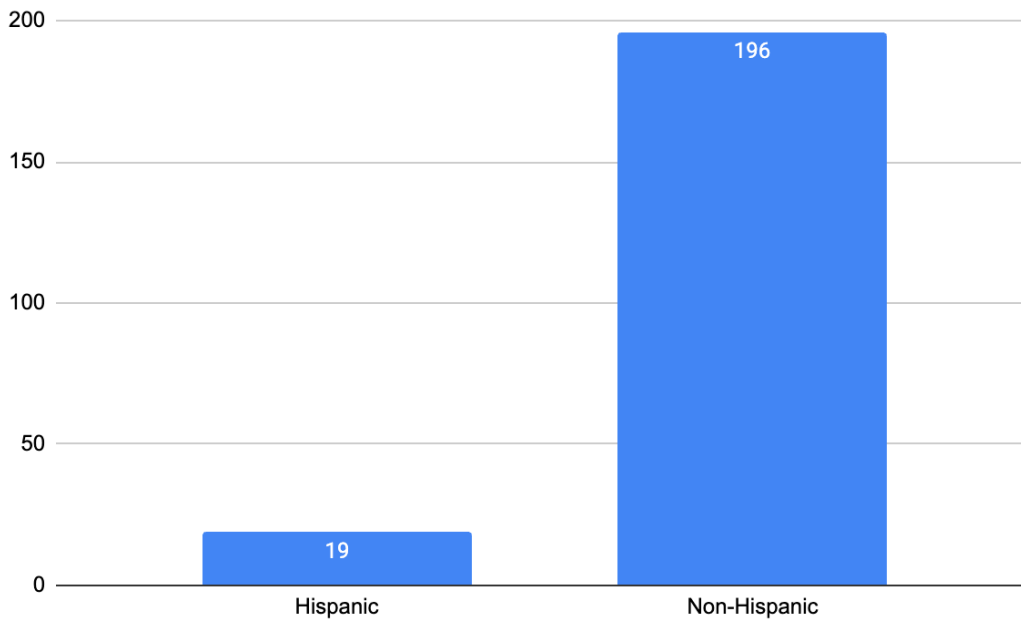
Key insight: The median age of survey respondents is 75 years old

Q6: Are you male or female?



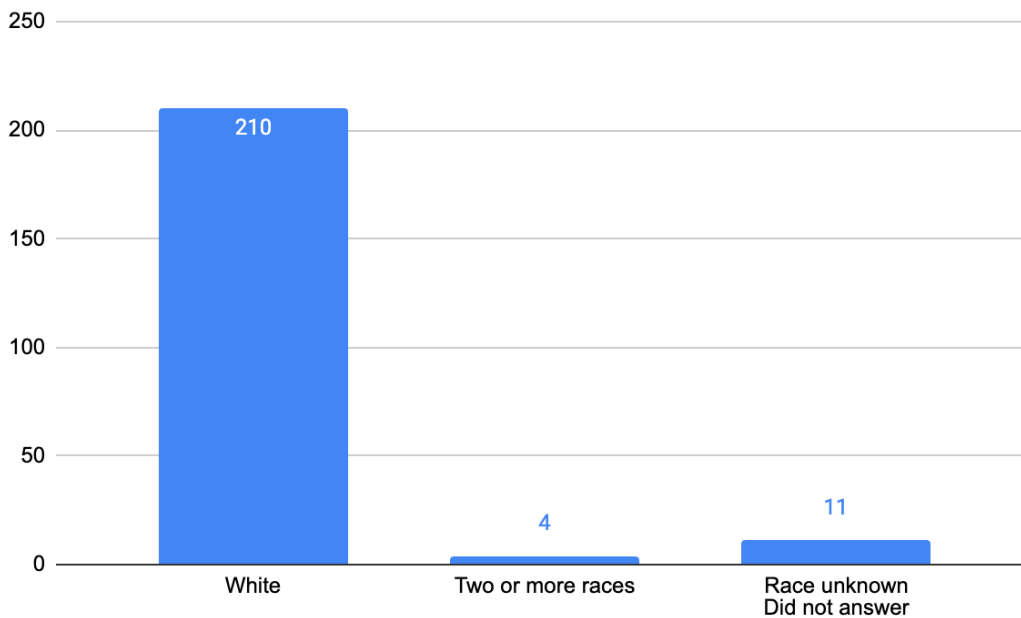
Key insight: About 60% of respondents are female

Q7: What is your ethnicity?



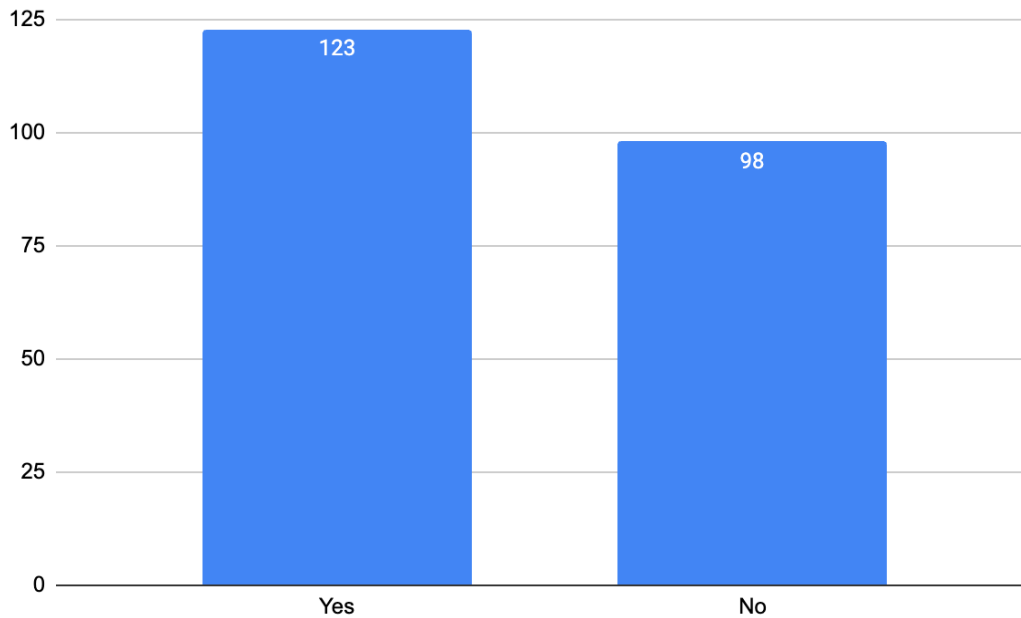
Key insight: Over 90% of respondents are Non-Hispanic

Q8: What is your race?



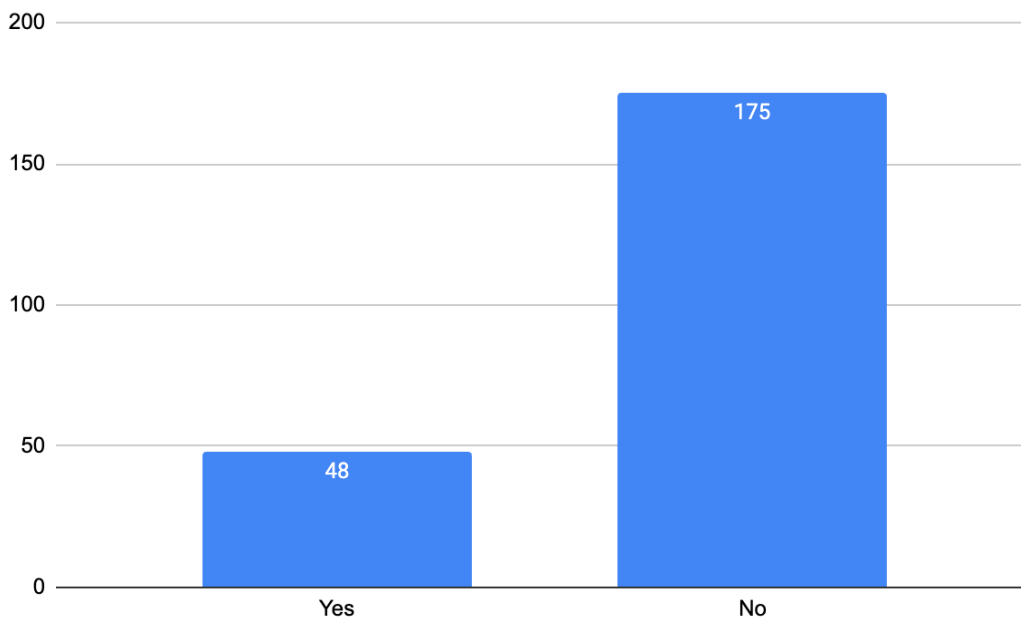
Key insight: All but 4 respondents are White

Q9: Are you familiar with Strategic Planning for organizations and/or communities



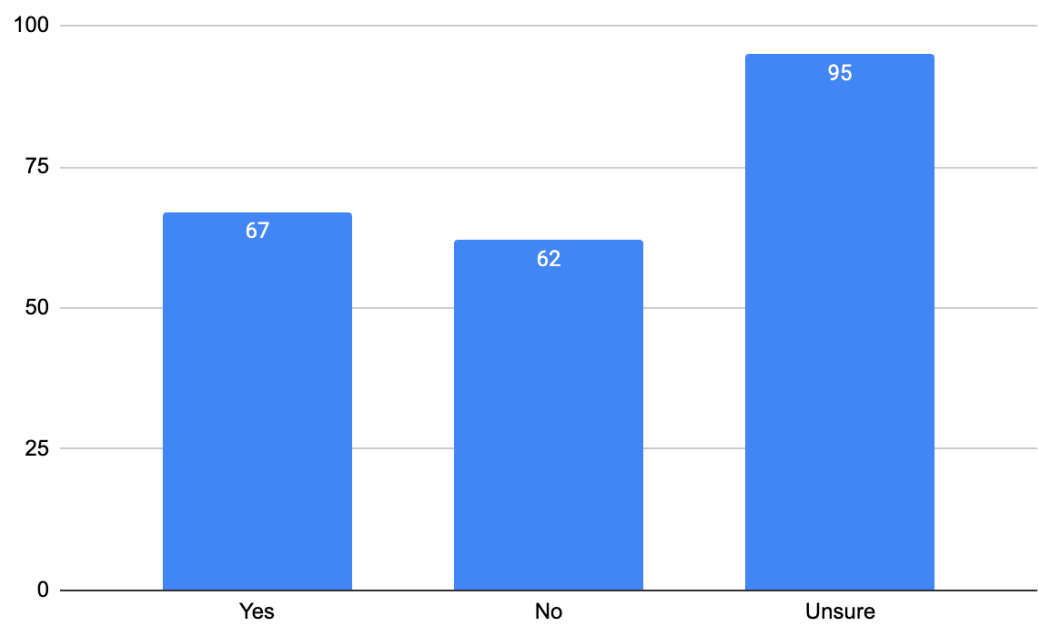
Key insight: Most respondents are familiar with strategic planning for organizations

Q10: Have you ever participated in planning for the future in a community?



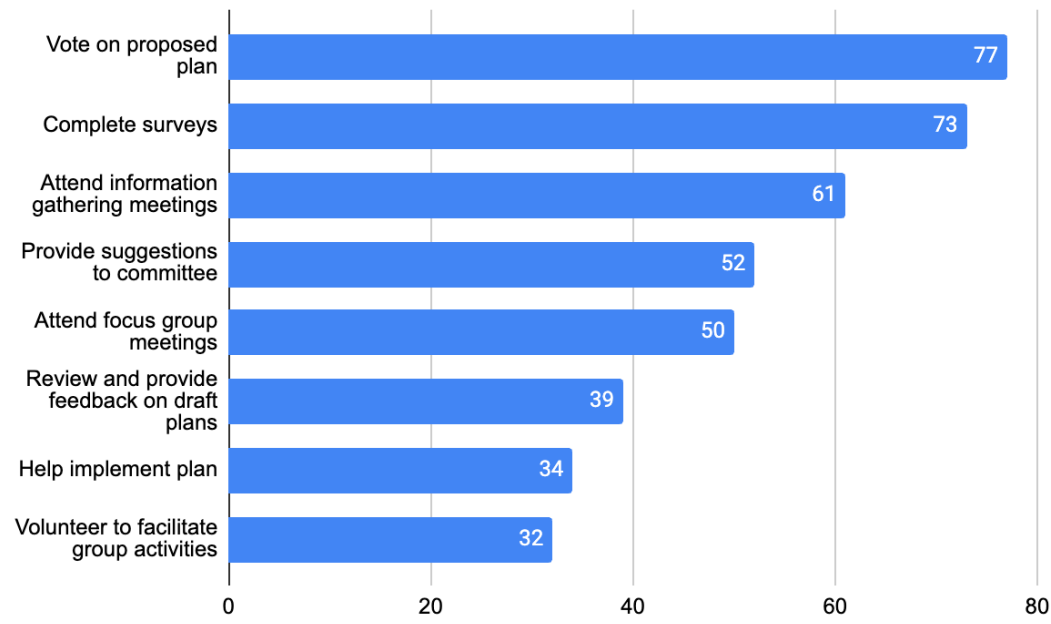
Key insight: A large majority of respondents have not previously participated in planning for the future of a community

Q11: Are you interested in participating in planning for the future of Aladdin Villas?



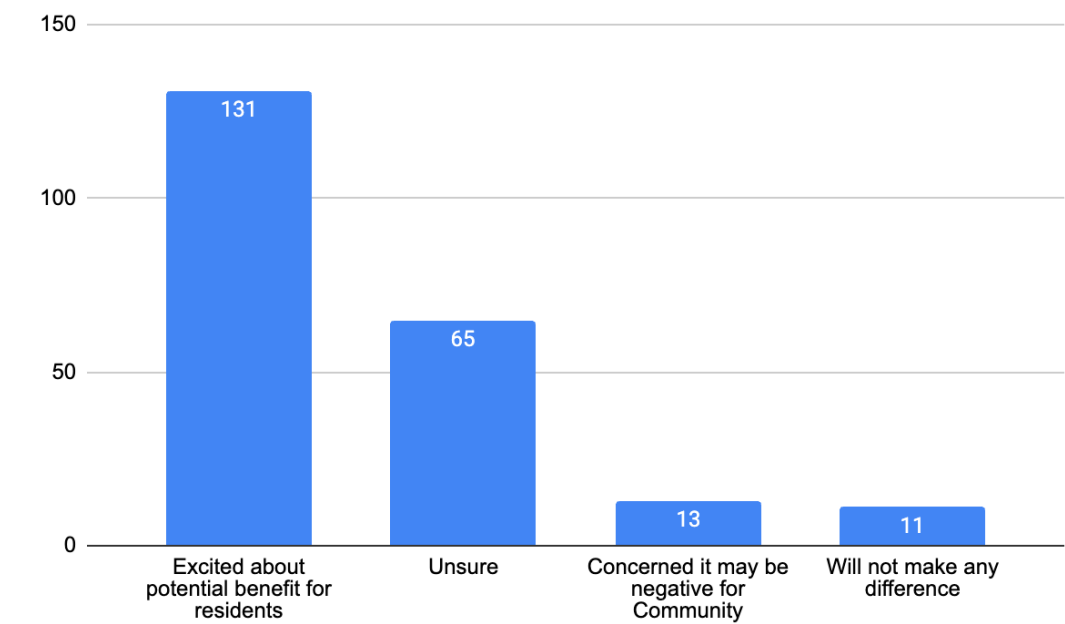
Key insight: Many respondents are unsure of their interest in helping to plan the future

Q11a: If yes, how? (check as many as you want)



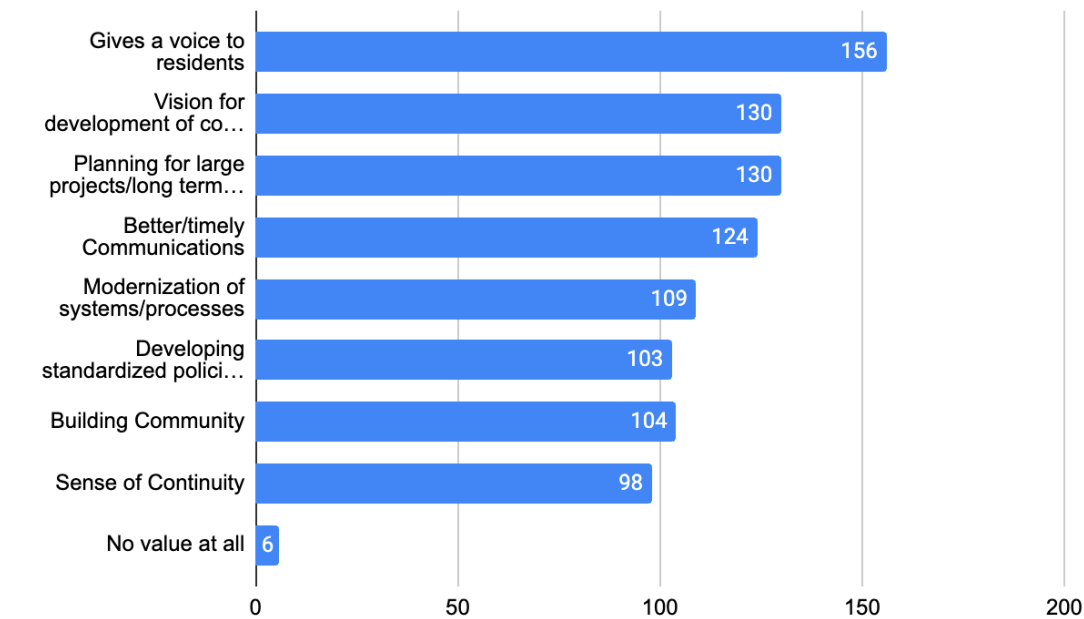
Key insight: Although respondents generally expect positive outcomes from planning, they're not fully committed to participating

Q12: How do you believe planning for the future will affect Aladdin Villas?



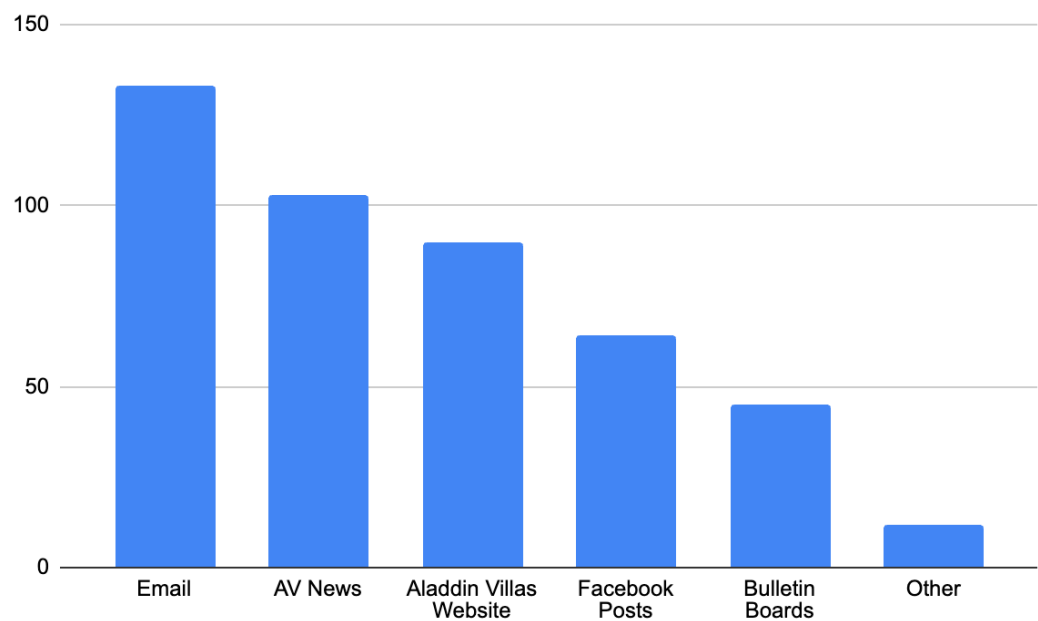
Key insight: A majority of respondents are positive about expected outcomes from planning

Q13: What values do you believe a plan will bring to the community (Check all that Apply)

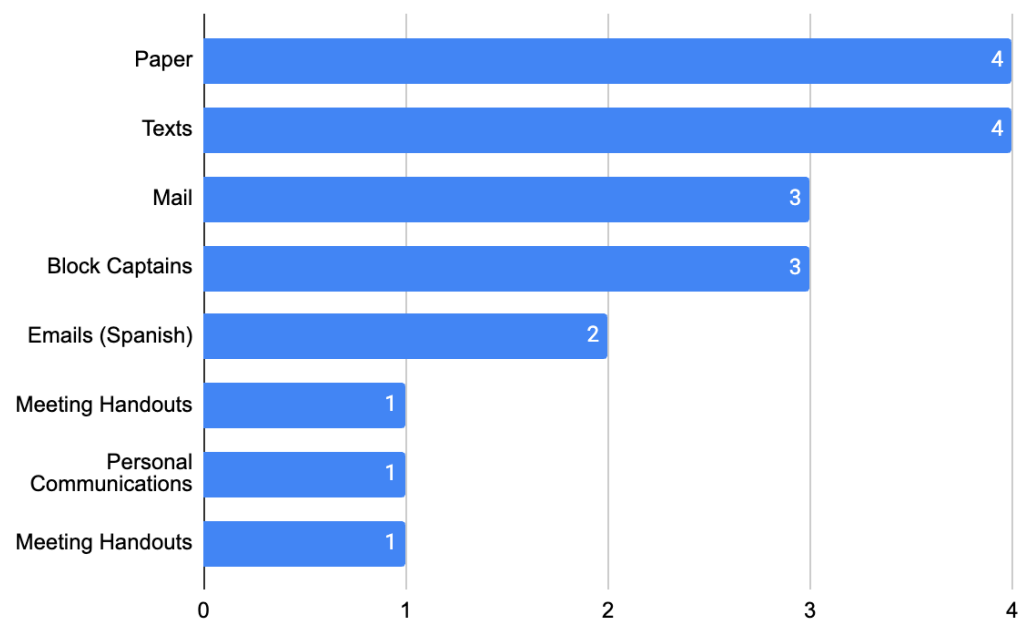


Key insight: Survey respondents see a wide range of potential benefits from planning

Q14: How would you like to receive communications from the AV Planning Committee? (Check all that Apply)



Below: Other methods of communication that respondents requested



Key insight: Respondents would like the Planning Committee to communicate in multiple ways

Do you have any suggestions for the committee

*** All respondent suggestions appear in Appendix 2

****** End of Results ******



Appendix 1

ALADDIN VILLAS' FIRST STEP TO OUR AV-VISION March/April 2025

These questions are designed to get a current snapshot from the residents living in Aladdin Villas today AND to determine interest in the proposed community strategic planning process. All answers are voluntary. Any questions, please contact the committee at AVplanningcom.org.

Each individual Aladdin Villas resident is encouraged to fill out a survey. The purpose of this survey is to understand our neighborhoods demographics so that we can address our community's future vision and desires. This is our community's first step for developing our AV-Vision.

SURVEY:

1. How long have you lived in Aladdin Villas?

- ☐ Less than 1 year
- ☐ 1-4 years
- ☐ 4-9 years
- ☐ 9-14 years
- ☐ More than 15 years

2. Do you rent or own?

- ☐ Rent
- ☐ Own

3. What amount of time do you spend in Aladdin Villas each year?

- ☐ <1 month
- ☐ 1-3 months
- ☐ 4-6 months
- ☐ 7 -10 months
- ☐ >10 months

ALADDIN VILLAS' FIRST STEP TO OUR AV-VISION
March/April 2025

4. Where did you live before moving to Aladdin Villas?

- ☐ Another retirement community in state
- ☐ Another retirement community out of state
- ☐ A local neighborhood
- ☐ Moved from out of state neighborhood
- ☐ Moved from another Texas neighborhood

5. What is your age group?

- ☐ Under 55
- ☐ 55-64
- ☐ 65-74
- ☐ 75-84
- ☐ 85-89
- ☐ 90+

6. Are you male or female?

- ☐ Male
- ☐ Female

7. What is your ethnicity?

- ☐ Hispanic
- ☐ Non-Hispanic

8. What is your race?

- ☐ White
- ☐ Black
- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ 2 or more races
- ☐ Race unknown

ALADDIN VILLAS' FIRST STEP TO OUR AV-VISION
March/April 2025

9. Are you familiar with Strategic Planning for organizations and/or communities?

- ☐ Yes
- ☐ No

10. Have you ever participated in planning for the future in a community?

- ☐ Yes
- ☐ No

11. Are you interested in participating in planning for the future of Aladdin Villas?

- ☐ Yes
- ☐ No
- ☐ Unsure

11.a. If yes, how? (check as many as you want)

- ☐ Attend focus group meetings
- ☐ Complete surveys
- ☐ Provide suggestions to committee
- ☐ Review and provide feedback on draft plans
- ☐ Vote on proposed plan
- ☐ Help implement plan
- ☐ Attend information gathering meetings
- ☐ Volunteer to facilitate group activities
- ☐ Other Comments

12. How do you believe planning for the future will affect Aladdin Villas?

- ☐ Excited about potential benefit for residents
- ☐ Concerned it may be negative for Community
- ☐ Will not make any difference
- ☐ Unsure

ALADDIN VILLAS' FIRST STEP TO OUR AV-VISION

March/April 2025

13. What values do you believe a plan will bring to the community? (Check all that Apply)

- ☐ Gives a voice to residents
- ☐ Vision for development of community
- ☐ Better/timely Communications
- ☐ Sense of Continuity
- ☐ Building Community
- ☐ Planning for large projects/long term infrastructure projects
- ☐ Modernizations of systems/processes
- ☐ Developing standardized policies and procedures
- ☐ No value at all

14. How would you like to receive communications from the AV Community Planning Committee? (may check more than one)

- ☐ Email
- ☐ Facebook Posts
- ☐ Aladdin Villas Website
- ☐ AV News
- ☐ Bulletin Boards
- ☐ Other _____

Do you have any suggestions for the committee

Appendix 2

Respondent Suggestions*

* Note: These suggestions are from those responding to the survey. We are separately tracking suggestions provided in other forms.

- Pickleball is one of the fastest growing sports in America. Aladdin Villas, right now has only two courts where four people can play at a time. We have over thirty people playing and making it difficult to get playing time. We envision an indoor court with multiple courts inside. (See Survey in Stack1 for additional details)
- We (AV) have lived off the largess of the initial investors that had a vision of what this place could be. We as present residents need to contribute now to avoid huge special assessments later.
- Create escrow accounts for replacing the large buildings, tennis courts (possible indoor pickleball), adding/replacing small storage building, and woodshop addition.
- Create a policy whereby any special interest group (ceramics, card players, pool players, woodshop, stained glass, tennis players) want to add to or improve , that if they raise half of the proposed costs of said improvement, AV association will fund the remainder.
- I think if we continue to keep AV facilities top notch, it will be good for all of our property values.
- Long-term plan for Ballroom (ceiling) <- example
- Why don't we have 50/50 anymore? Others have it!!
- We would like to have 50/50 brought back to our dances and whenever it is possible!
- Bring back 50/50
- Let's bring back 50/50
- Let's bring back 50/50
- Bring back 50/50
- Having positive thoughts & visions
- Good communications
- Positive thoughts & visions; Negative sh*t has to go
- Enforce existing policies & procedures

- Update existing rules/policies/procedures to avoid any ambiguity. No misunderstandings!
- If you have rules (Follow them!). Make sure they are written in a way they are understood!
Example - (Letting people under 55 live here)
- I think we need a pet policy - Limit number of pets at one house. WE have lived across from barking dogs (4). We have lived in several 55+ parks and never had this problem.
- All men & women are created equal. Keep that in mind when making rules.
- Bring back 50-50
- Get info from Mission - McAllen organizations & have them share their future plans, etc.
- Make sure Hispanic residents share their hopes for community
- Maybe traffic light between East & West?
- Get recycling for cans and glass
- Get recycling glass and metal cans
- Survey on temperature of the pool. Many residents do not use because it is too cold. We have a wonderful pool. Just get a better heater please!
- Let the majority get things done. A handful of people try to run AV and if it's not what they want they scream and lie till they get their way. Squeaky wheels get the grease.
- I never use the pool because it's too cold! 3 people want it cold.
- People have a way of filling their pantry from our kitchen.
- All lots should have a tree
- Google AMA advice on pool temperatures for active older adults. They recommend 86 to 88 degrees in one report & 84 to 90 degrees in another report due to arthritis & heart issues. Those concerns should be considered, as well as algae concerns.
- Bring back 50/50
- Keep pool temp at 86 degrees
- We need more trees and green - people cut too many trees down
- Bring back 50/50
- Keep pool temp at 86 degrees
- Pool needs maintenance. Jets not all working.

- More reclining pool chairs
- Ballroom Chairs - they wouldn't need to be replaced. When we have open events, the chairs we have are good enough.
- The higher lounge chairs at pool are lovely
- Don't start one!
- Don't start!
- Communicate frequently - quickly clarify / address concerns
- Need to find area for pickleball. May convert 1/2 of shuffleboard courts.
- Ensure transparency from membership through board. Ensure integrity of the process & commitment to the membership's voice.
- Communication
- Asking residents that can only work from home what, if anything, they would to do and develop a system for them to participate
- Printing on new phone book too small
- Dog walking park
- Start Welcome Committee again
- Make a plan to enclose tennis/pickleball court
- Good luck
- Keep the suggestions open and allow feedback forward
- Keep meetings & gatherings short and to the point
- Only do one thing (project) at a time
- New Chairs
- Digital Signs instead of Manual Signs
- Keep communication patterns consistent
- Several ages of people
- Not interested
- I live here all year so would like to have more activities and meals offered in summer

- Don't get discouraged. There are lots of people who want to move together as a community. New voices deserve equal time as "it's always been...".
- Preserve all benefits of activities as woodshop, glass shop, yearly meetings
- Have a great year
- Good luck & God Bless
- Good luck & God Bless Ya'll
- \$?
- Inform residents of what subjects are being discussed before decisions are made by open meeting, email, or posting
- Not interested in being involved
- Thank you!